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**CHURCHILL DOWNS' HISTORIC TWIN SPIRES GLOW RED IN SUPPORT OF
AMERICAN HEART ASSOCIATION'S NATIONAL WEAR RED DAY®**

LOUISVILLE, Ky. (Thursday, Feb. 2, 2017) – The historic Twin Spires of **Churchill Downs Racetrack** will again take on a red glow on Friday, Feb. 3 in recognition the **American Heart Association's** ("AHA") National Wear Red Day® and the organization's effort to raise awareness about the dangers of heart disease in women.

The home of the **Kentucky Derby**, the iconic American sports and Thoroughbred racing celebration held each year on the first Saturday in May, has illuminated its signature architectural feature in red in recent years as part of the AHA's National Wear Red Day®, which is renewed annually on the first Friday in February.

The AHA celebration is now in its 15th year of highlighting the organization's effort to raise awareness of heart health. Heart disease is the nation's No. 1 killer of women.

The Twin Spires, a symbol of Churchill Downs and the Kentucky Derby since their completion in 1895, are already bathed in a red glow and will be so through Sunday morning, Feb. 5.

Information on the event is available online at www.goredforwomen.org and you can link to the AHA's web site at www.heart.org.

Churchill Downs, the world's most legendary racetrack, has conducted Thoroughbred racing and presented America's greatest race, the Kentucky Derby, continuously since 1875. Located in Louisville, the flagship racetrack of Churchill Downs Incorporated (NASDAQ: CHDN) offers year-round simulcast wagering at the historic track. Churchill Downs will conduct the 143rd running of the Kentucky Derby Presented by Yum! Brands on May 6, 2017. The track's 2017 Spring Meet is scheduled for April 29-June 30. Churchill Downs has hosted the Breeders' Cup World Championships eight times and the event will return to the track on Nov. 2-3, 2018. Information is available at www.ChurchillDowns.com.

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